

<b>JANUARY/FEBRUARY</b> <i>Closing Date: December 14</i>	<b>MARCH</b> <i>Closing Date: February 9</i>	<b>APRIL</b> <i>Closing Date: March 8</i>
<p><b>Editorial Topics:</b></p> <ul style="list-style-type: none"> <li>• API Manufacturing</li> <li>• RFID Update</li> <li>• R&amp;D Outsourcing</li> </ul> <p><b>Show Distribution:</b> Informex/ICSE USA • Pittcon</p> <p><b>Value-Added:</b> Free 1/6 page 4/C and Online Company Showcase</p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>	<p><b>Editorial Topics:</b></p> <ul style="list-style-type: none"> <li>• API Manufacturing</li> <li>• IT Forum</li> <li>• Solid Dosage Processing</li> </ul> <p><b>*8th Annual Contract Pharma &amp; Nutraceuticals World Manufacturing Supplement*</b></p> <p><b>Show Distribution:</b> INTERPHEX</p> <p><b>Value-Added:</b> Free Online Company Showcase</p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>	<p><b>Editorial Topics:</b></p> <ul style="list-style-type: none"> <li>• Contract Packaging Focus</li> <li>• Antiseptic Processing</li> <li>• Site Lines: Selection</li> </ul> <p><b>*Annual Glossary of Pharma &amp; Biopharma Terms*</b></p> <p><b>Show Distribution:</b> PDA</p> <p><b>Value-Added:</b> Free 1/6 page 4/C and Online Company Showcase</p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>
<b>MAY</b> <i>Closing Date: April 6</i>	<b>JUNE</b> <i>Closing Date: May 11</i>	<b>JULY/AUGUST</b> <i>Closing Date: June 20</i>
<p><b>Editorial Topics:</b></p> <ul style="list-style-type: none"> <li>• Bioprocessing</li> <li>• High Potency Biologics</li> <li>• Preformulation Issues</li> </ul> <p><b>*4th Annual Outsourcing Survey*</b></p> <p><b>Show Distribution:</b> BIO</p> <p><b>Value-Added:</b> Free Online Company Showcase</p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>	<p><b>Editorial Topics:</b></p> <ul style="list-style-type: none"> <li>• CRO Overview</li> <li>• CTM Manufacturing</li> <li>• Clinical Trial Logistics</li> </ul> <p><b>*9th Annual Salary Survey*</b></p> <p><b>Show Distribution:</b> DIA • AAPS National Biotech</p> <p><b>Value-Added:</b> Free 1/6 page 4/C and Online Company Showcase <b>AD Performance Study</b></p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>	<p><b>Editorial Topics:</b></p> <p><b>*Top Companies Report*</b> <i>Our Annual Report on the Top 20 Pharma and Top 10 Biopharma Firms</i></p> <p><b>Value-Added:</b> Free Online Company Showcase</p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>
<b>SEPTEMBER</b> <i>Closing Date: August 10</i>	<b>OCTOBER</b> <i>Closing Date: September 17</i>	<b>NOVEMBER/DECEMBER</b> <i>Closing Date: October 19</i>
<p><b>Editorial Topics:</b></p> <ul style="list-style-type: none"> <li>• Excipient Testing</li> <li>• Vendor Qualification</li> <li>• Regulatory Affairs</li> </ul> <p><b>*Contract Pharma Conference Preview*</b></p> <p><b>Show Distribution:</b> <b>Contract Pharma Conference &amp; Tabletop Exhibition</b> • RAPS • CPhI/ICSE</p> <p><b>Value-Added:</b> Free Online Company Showcase Exhibitor Showcase</p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>	<p><b>Editorial Topics:</b></p> <ul style="list-style-type: none"> <li>• Extractables &amp; Leachables Testing</li> <li>• Formulation Development</li> <li>• Process Validation</li> </ul> <p><b>Show Distribution:</b> AAPS Annual Meeting • ISPE</p> <p><b>Value-Added:</b> Free 1/6 page 4/C and Online Company Showcase</p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>	<p><b>Editorial Topics:</b></p> <ul style="list-style-type: none"> <li>• PAT &amp; CMOs</li> <li>• Stability Testing</li> <li>• Cleaning Validation</li> </ul> <p><b>*Top Vaccine Companies Report*</b></p> <p><b>Value-Added:</b> Free 1/6 page 4/C and Online Company Showcase <b>AD Performance Study</b></p> <p><input type="checkbox"/> <b>Recommended Issue</b></p>

## Special Annual Issue - Corporate Capabilities & Contract Services Directory

*Closing Date: December 1*

Published in December, this Company Profiles and Services Directory issue will have bonus distribution at every trade show **CONTRACT PHARMA** attends in 2008

**Recommended Issue**

# 2008 Advertising Rates & Digital File Specifications

# CONTRACT PHARMA

## Print Magazine Rates

		1X	3X	6X	12X	18X	Specifications		
FULL PAGE	Black/White	\$5,350	\$5,125	\$4,925	\$4,775	\$4,400	8.25" x 11" 209 mm x 279 mm w/Bleed	8" x 10.75" 203 mm x 275 mm Trim	7" x 10" 178 mm x 253 mm Live Matter
TWO THIRDS	Black/White	4,475	4,250	4,125	4,000	3,725	4.5" x 9.5" 114 mm x 241 mm		
HALF PAGE	Black/White	3,925	3,650	3,525	3,375	3,100	horizontal 7" x 4.875" 178 mm x 123 mm	Island 4.5" x 7.5" 114 mm x 190 mm	vertical 3.375" x 9.5" 85 mm x 241 mm
ONE THIRD	Black/White	3,175	3,025	2,925	2,875	2,650	square 4.5" x 5" 114 mm x 127 mm	vertical 2.125" x 9.5" 54 mm x 241 mm	
ONE QUARTER	Black/White	2,625	2,450	2,350	2,250	2,075	horizontal 7" x 2.375" 178 mm x 60 mm	square 3.375" x 4.875" 85 mm x 123 mm	

Print Magazine Color Rates	
COLOR	RATE
4 color	\$1,250
standard	695
matched	850
metallic	950

Print Magazine Job Bank Rates	
SIZE	RATE
Full Page	\$3,100
Two Thirds	2,700
One Half	2,200
One Fourth	1,200
One Eighth	850

## Print Magazine Classified Rates

		Frequency	1X	3X	6X	9X	Color included FREE
1 inch	by	3.25 BOX AD	695	595	495	395	
2 inch	by	3.25 BOX AD	895	795	695	595	
3 inch	by	3.25 BOX AD	1095	995	895	795	
4 inch	by	3.25 BOX AD	1395	1295	1195	995	

## On-Line Advertising Rates and Specifications

Web/Homepage Sponsorships	Extras	Cost Per Month (net)			
Top Banner (468 pixels wide x 60 pixels high)		\$1,495			
Breaking News	Text Link and Banner	\$995.00			
Top Companies Report Sponsorship	Text Link and Banner	\$1,495			
Home Page Tower Ad (120 pixels wide x 600 pixels high)		\$1,295			
Special Reports (Salary Survey, Outsourcing Survey and Glossary of Terms)	Text Link and Banner	\$1,295			
Home Page Button Ads (150 pixels wide x 75 pixels high)		\$995.00			
Online Classified (Company Logos Rotate on Homepage)		\$195	\$295	\$395	\$495
		(1 inch)	(2 inch)	(3 inch)	(4 inch)
White Paper Submission (Archived 12 months after posting)		\$595			
Meetings Banner (468 pixels wide x 60 pixels high)		\$795			
Web Exclusives	Text Ad and Banner	\$995			
<b>Online Job Bank</b>					
30 Day Listing	Full page description	\$995			
<b>Contract Services Directory Online</b>					
Directory and Corporate Capabilities Sponsor	Text Link and Top Banners	\$1,495			
Directory Individual Heading Sponsorships	Banner Ad or Linkable Logo	\$995 per year			

## Contract Pharma Direct Newsletter Rates

Contract Pharma Direct is emailed to over 12,000 Online Readers!	
<b>*4 Separate Newsletters per month*</b>	
	Cost Per Month (net)
Top Banner Ad (468 pixels wide x 60 pixels high)	\$1,095
Tower Ad (120 pixels wide x 600 pixels high)	\$1,095
News Sponsor Button and Banner (150 pixels wide x 75 pixels high)	\$1,095
Upper and Lower Text Ads (50 - 75 words plus logo)	\$1,095

**Covers and Special Positions:** No cancellations. Special position premium 10%. Rates are 15% agency commissionable. There is no charge for color bleed.

**Insert Rates:** Consult your sales representative for pricing and production specifications.

## DIGITAL FILE SPECIFICATIONS

- CONTRACT PHARMA uses the industry standard PDF/X1-a workflow. All material submitted must meet the X1-a requirements. See the prepress section of our website for more information: [www.rodmanpublishing.com/prepress](http://www.rodmanpublishing.com/prepress)

- All artwork must be 300 dpi at 100% repro size except for vector art saved in EPS format.
- All ads must be saved in CMYK format
- Acceptable file formats: .pdf, .tif, .eps, .jpg or .psd

- Acceptable application files include:** QuarkXpress, Adobe InDesign, Photoshop & Illustrator. Mac-based files are required. Please include all Mac fonts as well as all embedded and linked images.

- SWOP-compliant contract proofs are required for all color ads.**

- Files smaller than 6MBs in size can be sent via e-mail. Larger files should be submitted via FTP or on CD.

- Changes or corrections** to the file will result in additional charges to the advertiser.

- Trim size:** 8" x 10.75" (203 mm x 273 mm). Keep live matter at least .5" (12.7 mm) from trim edges. Bleed page and insert page size: 8.25" x 11" (209 mm x 279 mm); max weight of insert stock: 100 lb. cover.

**Send all materials to:**  
 Lisa St. Charles, Production Manager  
 CONTRACT PHARMA  
 70 Hilltop Road, 3rd floor  
 Ramsey, NJ 07446 USA  
 E-mail: [lstcharles@rodpub.com](mailto:lstcharles@rodpub.com)  
 Pre-printed inserts, call for instructions:  
 (201) 825-2552, ext. 350

## FTP INFORMATION:

Our FTP site can only be accessed with FTP software. (FETCH, TRANSMIT, CUTEftp, etc.)  
 Web browser access is *not* permitted.

**[ftp.rodmanpublishing.com](http://ftp.rodmanpublishing.com)**  
**username: adgust**  
**password: rodman**

Refer to our website for more information:  
[www.rodmanpublishing.com/prepress](http://www.rodmanpublishing.com/prepress)