

# CONTRACT PHARMA

**Contract Pharma**  
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## Vital Statistics

**Year Founded:** 1999

**Key Personnel:** Rodman J. Zilenziger, president; Matthew Montgomery, executive vice president; Gary Durr, publisher; Gil Roth, editor; Damaris Kope, associate publisher; Kristin Brooks, associate editor; Lisa St. Charles, production manager; Richard DeVoto, circulation manager; Ed Schiro, sales support

## Who We Are

CONTRACT PHARMA IS THE PREMIER magazine devoted to pharmaceutical and biopharmaceutical contract services and outsourcing. In 2009, CONTRACT PHARMA will continue its mission to provide its readers with the most up-to-date news, business trends and viewpoints from industry leaders. This editorial formula gives readers the information and perspective to stay on top of the ever-changing pharmaceutical and biopharmaceutical industries, while offering advertisers the ideal platform to reach industry decision-makers.

## Major Markets

CONTRACT PHARMA IS THE ONLY worldwide publication focused solely on contract services for the pharmaceutical and biopharmaceutical industries. With a global circulation of 20,000, CONTRACT PHARMA reaches subscribers in the following businesses and industries.

### Business/Industry

- Pharmaceutical Manufacturing
- Biopharmaceutical Manufacturing
- Contract Manufacturing
- Contract Research
- Laboratory Services

### Job Function

- Research & Development
- Corporate Management
- Quality Assurance/Quality Control
- Business Development
- Contract Manager
- Production Manufacturing
- Project Manager
- Regulatory Affairs
- Consulting
- Purchasing
- Engineering
- Clinical Research

## Services Offered

CONTRACT PHARMA PROVIDES ITS READERSHIP with columns, news, and technical and staff-written features in each issue. Every March, we offer our **Manufacturing & Equipment Supplement**. The May issue includes our annual **Outsourcing Survey**, while the June issue of CONTRACT PHARMA publishes the findings of our annual **Salary Survey**. July/August issue features our take on the **Top 20 Pharma Companies** and **Top 10 Biopharma Companies**. All year long, we preview the most important industry conferences and cover the news that affects the pharma and biopharma outsourcing industry. For editorial guidelines, visit [www.contractpharma.com/guidelines.php](http://www.contractpharma.com/guidelines.php).

In addition to display advertising, CONTRACT PHARMA also contains classified and recruitment advertising, as well as value-added **Company Showcases**. Advertisers in the June and November/December issues also receive an **Ad Q Study**, detailing reader responses to their ads.

For advertising information, contact:

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## [www.contractpharma.com](http://www.contractpharma.com)

